



Recent advances in the petroleum sector have led major analysts and energy companies to broadly anticipate expansive increases in Permian Basin production over the next few years. Much of this activity will be centered in the Midland area and the resulting growth will bring enormous potential benefits with profound implications for **increasing the area's "quality of place."** Proactive efforts to deal with issues and prepare for the coming growth can position the area to emerge stronger and more prosperous in the future.

THE DEMAND FOR **FOOD SERVICE** WORKERS



As a center for regional business activity, Midland employs more food service workers per capita than many areas. A demand for **9,695** food service workers is projected over 2019-30, and the difficulty in finding these workers is likely to increase.

THE DEMAND FOR **PUBLIC SAFETY** WORKERS



Population and economic growth in Midland will increase the demand for protective services. This need for workers is projected to be led by **police and sheriff's patrol officers**, with a projected demand of 178 jobs from 2019 to 2030.

PROJECTED 2019-30 MIDLAND AREA **EMPLOYMENT DEMAND** FOR OCCUPATIONS BY EDUCATIONAL REQUIREMENT*

Meeting these needs will necessarily involve **attracting new workers from other areas of the state and nation.** Approximately 18% of new jobs demanded will require a Bachelor's degree or higher.

HIGH SCHOOL EQUIVALENT	CERTIFICATE	ASSOCIATE DEGREE	BACHELOR'S DEGREE	MASTER'S DEGREE	DOCTORATE/ PROFESSIONAL
33,206	5,597	2,293	14,820	723	1,120

CURRENT AMENITIES

MOVIES & ENTERTAINMENT

- Cinergy Midland Multiplex
- Regal Tall City IMAX & RPX
- Big Sky Drive-In Theater

PERFORMING ARTS

- Midland Community Theatre
- Midland/Odessa Symphony & Chorale
- Wagner Noel Performing Arts Center

MUSEUMS

- Petroleum Museum
- Museum of the Southwest
- George W. Bush Childhood Home
- Marion Blackwell Planetarium

SPORTS

- Midland Rockhounds
- College Athletics

PARKS & ZOOS

- I-20 Wildlife Preserve
- Hogan Park Municipal Golf Course
- Skate Park
- BMX Park
- Hogan's Run Dog Park

*Assumes baseline oil price scenario and proactive community initiatives. For more information, see the full report at www.prioritymidland.com.



The Perryman Group is a focused team of analysts who know how to address any economic information task and present findings effectively. Our in-house professionals bring expertise in economics, finance, statistics, mathematics, real estate, valuation, systems analysis, engineering, technical communications, and marketing. Dr. Ray Perryman, President and CEO, has 40 years of experience in developing systems, analyzing complex problems, and communicating effectively.

Clients include more than half of the Fortune 100, over two-thirds of the Global Top 25 and the six largest energy companies doing business in the US.